

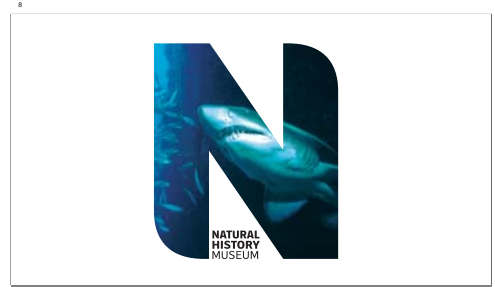
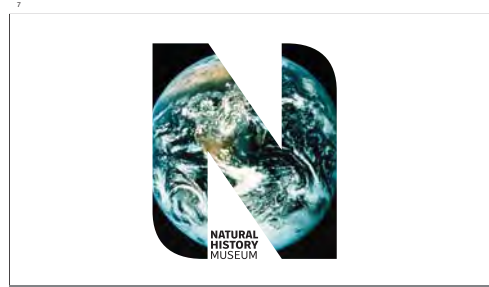
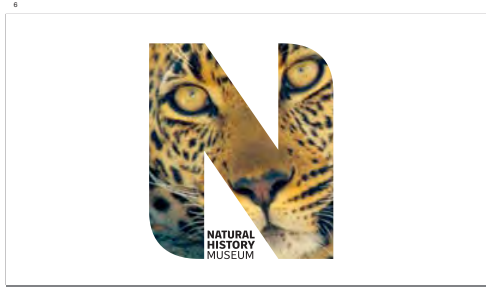
1  
**hat-trick case study**

2  
**arts & leisure**

3  
**natural history museum**

4  
**natural history museum**  
**the power of nature**

5  
**natural history museum**  
**the power of nature**  
**identity**

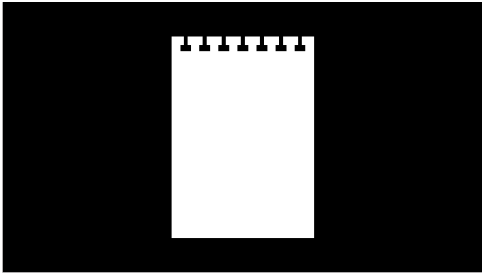


14  
**house of illustration**

15  
**house of illustration**  
**museum of inspiration**

16  
**house of illustration**  
**museum of inspiration**  
**identity**

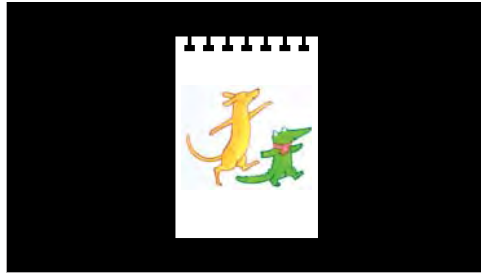
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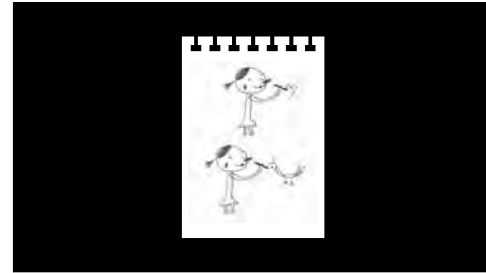
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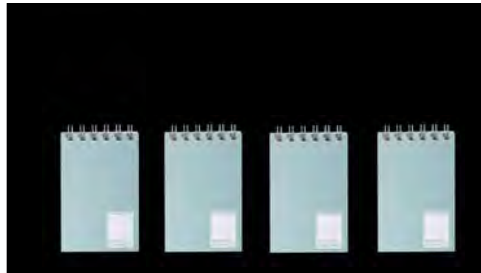
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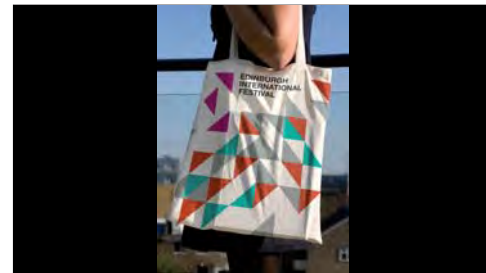
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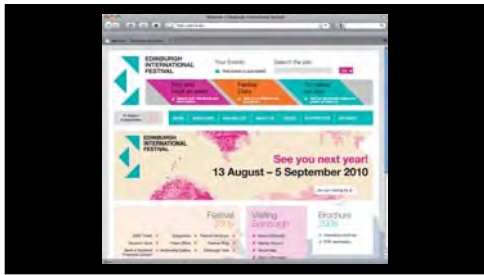
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**marwell wildlife**

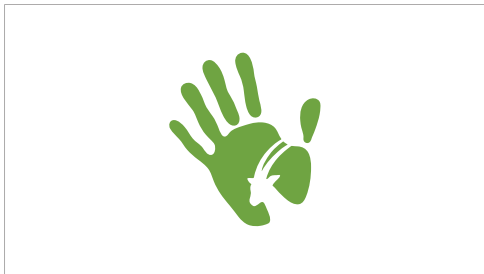
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**marwell wildlife**  
connecting people with nature

36

**marwell wildlife**  
connecting people with nature  
identity

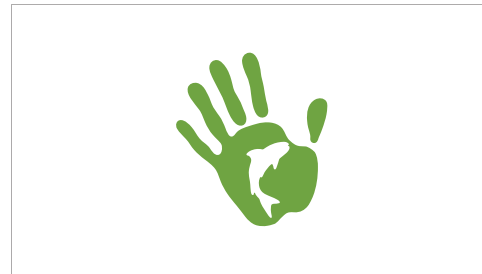
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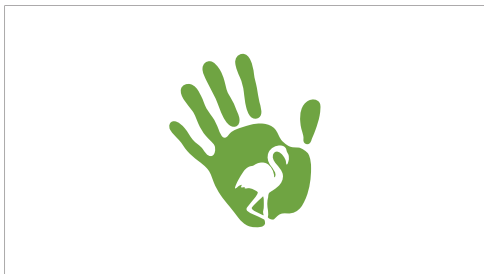
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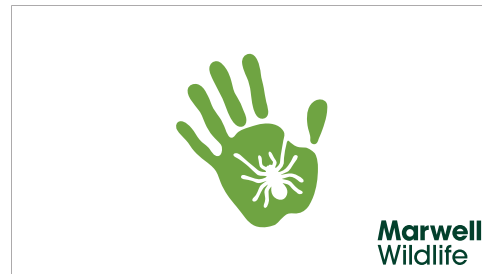
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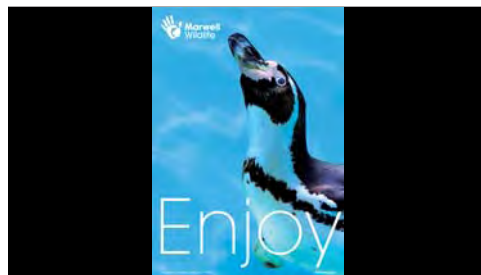
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**scottish opera**

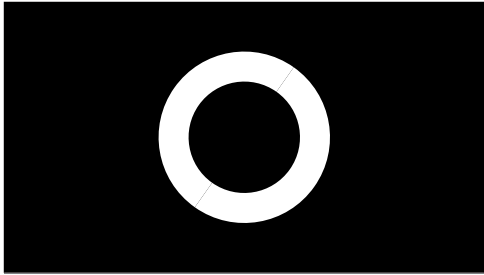
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**scottish opera**  
open up opera

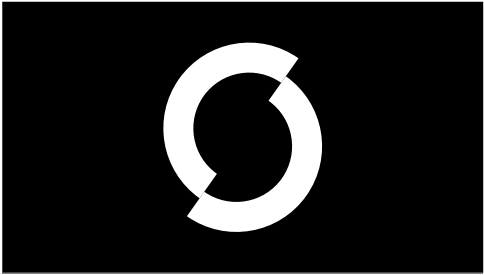
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scottish opera  
open up opera  
identity

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national museums scotland

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national museums scotland  
real things, revealing stories

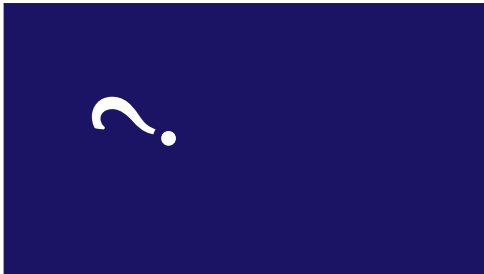
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national museums scotland  
real things, revealing stories  
identity

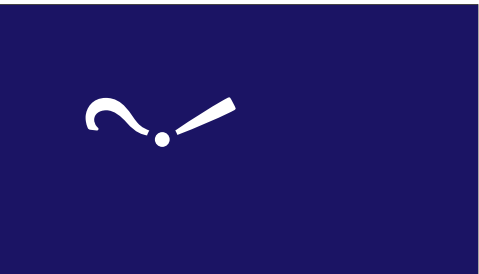
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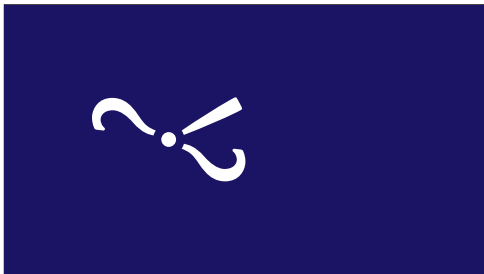
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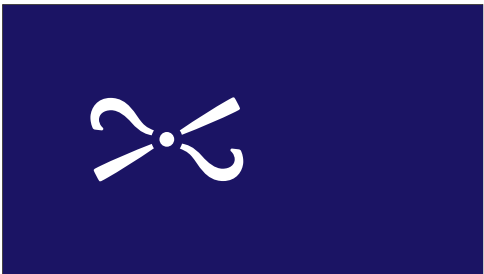
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