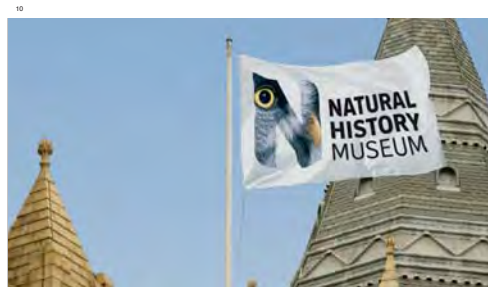
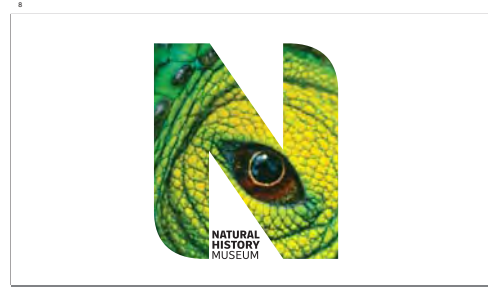
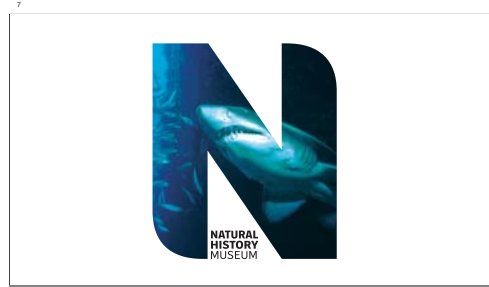
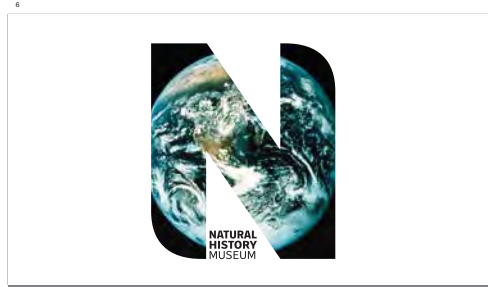
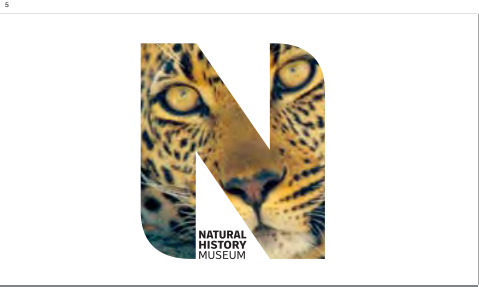


1  
**hat-trick case study**

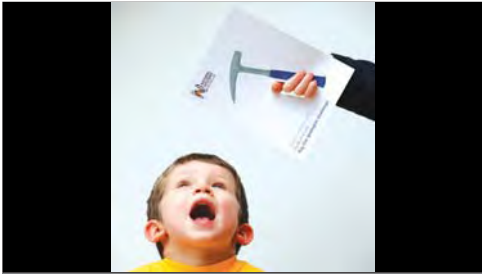
2  
**natural history museum**

3  
**natural history museum**  
**the power of nature**

4  
**natural history museum**  
**the power of nature**  
**identity**



17



18



19



20



21



22



23



24

