

1

# hat-κικ case study

2

## new street square

3

## new street square opening up

4

## new street square opening up campaign

5



6



7



8



9



10



11



12



13



14



15



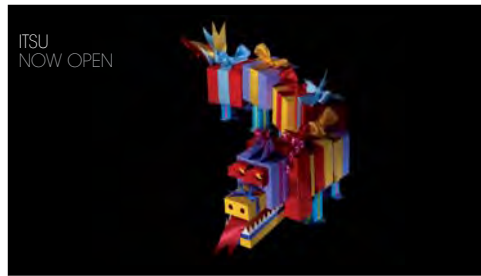
16



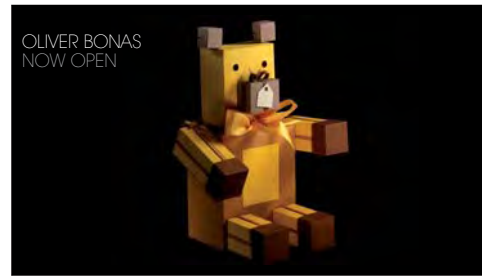
17



18



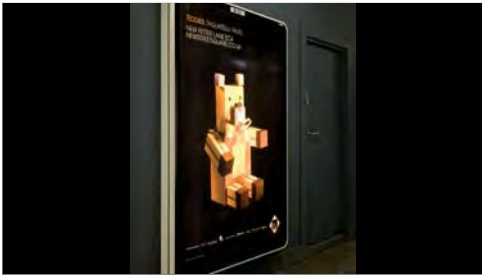
19



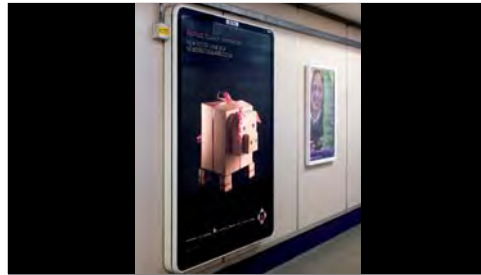
20



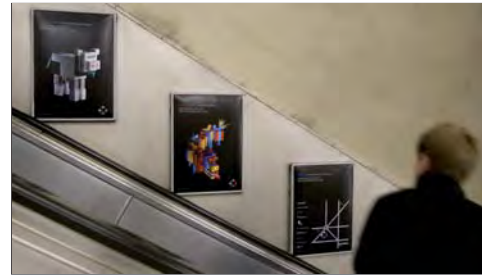
21



22



23



24



25



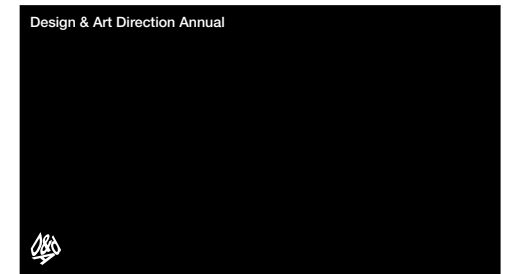
26



27



28



29

